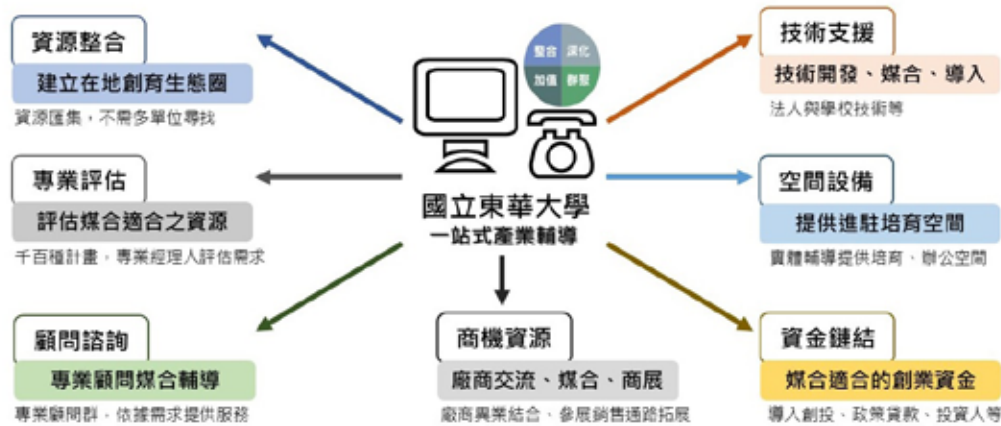




SDG 8 / TWSGD 8

促進包容且永續的經濟成長，
提升勞動生產力，確保全民享有優質就業機會



產業人才培育

創新育成中心透過產官學研鏈結將資源整合，提供在地中小企業及地方產業優質的一站式育成輔導服務，導入創新、創意與創業課程，將資源整合，目的都是希望提供學生有更多學習的機會、接觸產業，培育特色人才。2021年，中心持續優化區域產業顧問資料庫，聘任專業顧問，培育35家廠商，並透過一站式產業育成輔導機制，協助中小企業擬訂客製化輔導方案，提升企業研發能量、促成產學合作蓬勃發展，創造產官學三贏的局面。

激發在地創業能量，提升永續競爭力

創新育成中心輔導學生團隊參與教育部青年署創業計畫，2021年共有3組團隊獲得U-start創業計畫與原漾計畫補助，其中原漾計畫有1組團隊入圍第二階段，並取得85萬元創業獎勵金；此外在全國性的戰國策創新創業競賽當中，輔導團隊也獲得「創業構想類—創新服務組技術創業組」全國冠軍，以及FITI創新創業激勵計畫的「創業潛力獎」。透過創新育成中心的輔導，讓團隊可以獲得這些原本不易取得的全國性計畫與競賽，也幫助團隊有更多商業營運的實戰經驗，整合政府、產業及學校的三方資源，提升東部整體競爭力。

簽署產學合作備忘錄

東華與財團法人法律扶助基金會、臺灣基督教門諾會醫療財團法人門諾醫院、財團法人國際合作發展基金會等機構合作，培養原住民族法律專業人才、提供學生實務學習及海外實習等機會。

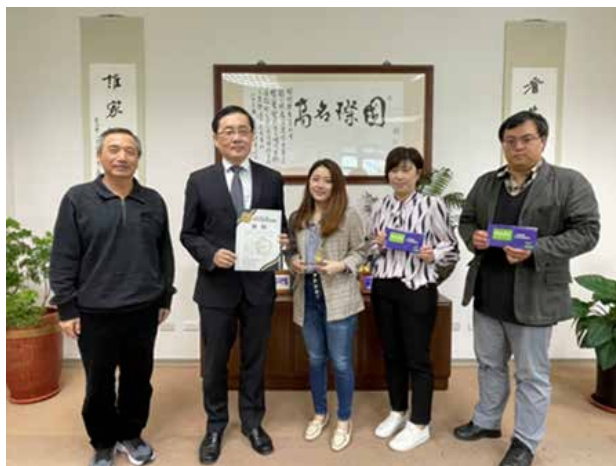
由創新育成中心主導，2021年與多家公司企業簽署合作備忘錄，共同發展新創及在地產業：

1. 與「華陽創新科技股份有限公司」簽訂創業投資合作合約，並透過華陽創投提供線上募資管道，供創業團隊申請。

2. 與「齊力創新管理顧問有限公司」簽訂合作意向書，針對花蓮地區產業輔導、資源整合運用、活動策畫辦理等內容共同合作，並共同辦理花蓮文化创意產業園區樂見市集活動。
3. 與「練習曲文創有限公司」簽訂合作意向書，針對花蓮地區產業輔導、資源整合運用、活動策畫辦理等內容共同合作，並共同輔導一組青年團隊獲得 U-start 原漾計畫補助。
4. 與「財團法人石材暨資源產業研究發展中心」共同簽署創育機構聯盟合作意向書，爭取創育機構計畫，並共同執行。
5. 與「財團法人工業技術研究院(中科)」簽定合作意向書，共同輔導新創團隊，並協助團隊取得 FITI 創新創業激勵計畫的「創業潛力獎」。



▲ 市集活動團隊與「齊力創新管理顧問有限公司」共同辦理樂見市集活動



▲ 輔導學生團隊於全國性的戰國策創新創業競賽獲獎 - Keedle 籽樂教育團隊與校長合影



▲ 岳影團隊原漾計畫入圍第二階段獲得 85 萬元創業獎勵金

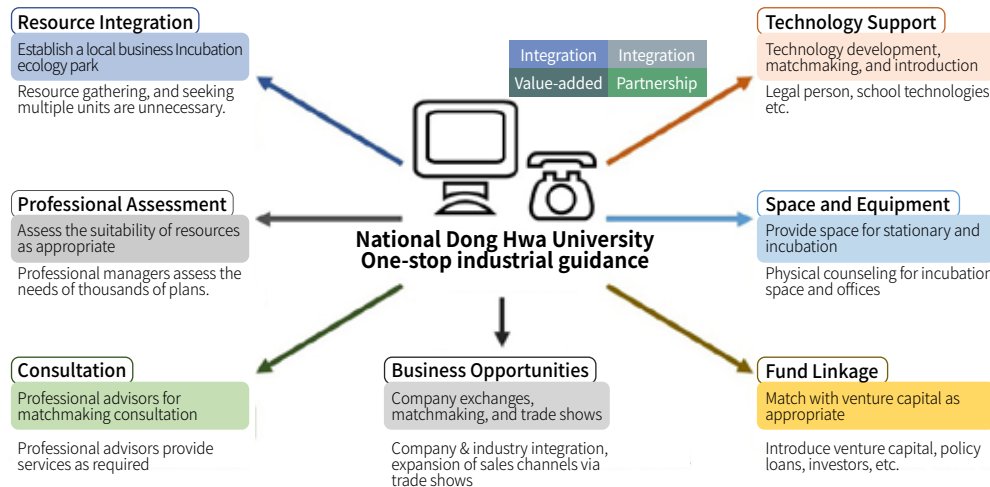


▲ 與練習曲共同培育青年團隊爭取獲得 U-start 原漾計畫



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Promote Inclusive and Sustainable Economic Growth and the Full and Productive Employment and Decent Work for All



Professional Talent Fostering

The Industrial Innovation-Incubation Center provides one-stop services to assist the establishment of regional small to medium-sized (SME) enterprises and local industries via support from private businesses, government, and research institutes. With innovation, creativity, and startup content, the courses help students learn and familiarize themselves with industry operations, thus incubating a strong workforce. The consultant database of regional industries continued to be updated and improved in 2021 to contract with professionals for 35 startups, with a one-stop assistance agency to guide SMEs building tailored

assistance projects, boosting corporate design and development capacity, and positive collaboration with private businesses, government, and research institutes.

Stimulate Local Entrepreneurship Creation to Enhance Sustainable Competitiveness

The Industrial Innovation-Incubation Center assists student teams with MOE youth development administration (YDA) startup programs, and three teams were awarded with U-start subsidy and Yuanyang subsidy. The Yuanyang subsidized team was nominated in the second competition and acquired NT\$850,000 for the startup. Moreover, our national champion team of Startup Concept-Service Innovation Group & Startup by Technique Group, Innovation Startup Contest, was also the winner of the FITI Potential Startup Award. Supported by the Center, teams, and students are now able to access challenging national programs and contests to accumulate their business operation experiences. By gathering most of the most of the resources from the government, industry, and educational institutions, we can uplift East Taiwan's overall capacity.

Industry-Education Memorandum

NDHU also cooperates with the Legal Aid Foundation, Menonite Christian Hospital, and ICDF to foster indigenous legal professionals and help students learn from practical experiences and overseas internships.

The Industrial Innovation-Incubation Center is devoted to innovative startups and local industries and has signed memorandums with the following corporations.

1. Investment project with Sunsino Innovation Technology Inc. for startups; online fundraising powered by Sunsino Venture Group for teams to raise funds.
2. Collaboration agreement with Chili Innovation Management Consulting to offer local business assistance and raise multiple resources and support for events and activities, including Lejian Market at Hualien Cultural and Creative Industries Park.
3. Collaboration agreement with Etude Bookstore to offer local business assistance and raise multiple resources and support for events and activities, including assisting one team to acquire a U-start Yuanyang subsidy.
4. Agreement with Stone & Resource Industry R&D Center on the collaboration of Alliance of Creative Institutions for creative institution projects and working as partners in execution.
5. Collaboration agreement with ITRI to support startup teams; the assisted team was the winner of the FITI Potential Startup Award.



▲ The market event team hosted Lejian Market with Chili Innovation Management



▲ The assisted team was the winner of the National Innovation Startup Contest. Keedle - a photo with NDHU President



▲ Sinqaningu, the Yuanyang subsidized team was nominated in the second competition and acquired NT\$850,000 for startup.



▲ Working with Etude Bookstore to assist the young team in getting a subsidy from the U-start Yuanyang project